



NEW ENGLAND GARDEN FESTIVAL
Armidale Jockey Club
2ND & 3RD November, 2024



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New England Garden Festival ARTISAN Trail

The New England Garden Festival ARTISAN Trail is an initiative to connect local artists IN the community WITH the community. We'll be opening local Artist's studios to the public in the LAST week of October. This event provides a unique opportunity for artists to showcase their work, engage with fellow artists and contribute to NEGFs fund raising efforts for our local community.

We believe that all local artists should have the opportunity to showcase their talent. Our region has so much to offer, so let's all get behind the NEGF ARTISAN Trail and deliver some exciting artisans that live and thrive in our region.

Yours sincerely,
The NEGF committee

TERMS AND CONDITIONS

Please read carefully before submitting your Expression of Interest.

FEE

The entry fee per artist is set at \$60.00. This fee contributes to covering the costs of advertising, printing Trail maps & Lists, Posters, and Gate Signs. Printed Trail Maps will be distributed to various locations, including the Armidale Tourist Information Centres in Armidale, Guyra and Uralla. Exposure of your studio will also be provided on the NEGF website and social media.

PUBLIC LIABILITY INSURANCE

Each artist must hold their own individual and current Public Liability Insurance, with a cover value of \$20 million, arranged by the artist and at the artist's expense. A copy of this insurance, including policy number, is to be provided with the Studio Artist Agreement Form.

SAFETY & EXPECTATIONS

Artists are to ensure their studio and pathways are safe and suitable for visitors. Tripping hazards are to be removed, pathways are to be clear of debris, and pets secured if they are likely to bark or react to visitors. There is no obligation for you to provide bathroom amenities or food/drink. For visitor guidance, it would be worthwhile knowing the location of the nearest public toilet. Members of the NEGF committee will visit your studio prior to acceptance of your Expression of Interest.

STUDIO OPENINGS

The NEGF ARTISAN Trail will have studios open for 6 days commencing Sat 26th October – Fri 1st November 2024. You choose which days your studio will be open, and at what time. Your studio's advertised opening hours must be between 10 am – 6 pm. Artists are required to open AT LEAST twice during the week.

LOCATION

Studios must be located within the 2350, 2365, 2358 postcode area of Armidale, Guyra and Uralla.

WORKS FOR SALE

Artists are welcome to offer original artwork, prints and related merchandise for sale. Artists must establish their own payment methods, with no commission taken. A variety of artworks and/or merchandise must be available for viewing/purchase when the studio is open.

COPYRIGHT REGARDING AN ARTIST'S ART

Ensure proper permissions are obtained for any reference material or images not originating from the artist.

WORKSHOPS

In-studio workshops during open studio hours are not permitted. Artists can offer workshops outside of open studio hours if they wish.

ARTIST TALKS

Artists may consider holding an Artist Talk event during the week, separate from open studio hours. Express your interest in the application form.

FACEBOOK

A Private Facebook Information Group will be available for participating artists to share ideas and ask questions.

SIGNAGE

Each studio will receive one gate/road sign to be displayed on the street outside the studio during open week (**OR** ½ hour prior to the studio being open, until that session closes). This sign must be returned to a Board Member at the conclusion of the ARTISAN Trail. Or replacement costs will be incurred by the artist.

PROMOTION

Artists are encouraged to share the NEGF ARTISAN Trail event across social media platforms, communities, and groups.

WEBSITE

Successful applicants will be featured on the NEGF ARTISAN Trail page of the New England Garden Festival website. Required submissions include a headshot, four images of your best works and an artist biography.

MEET & GREET

A Meet & Greet event for participating artists will be held on the weekend prior to the NEGF ARTISAN Trail beginning. This event aims to familiarize artists with each other's medium practices. It will be a great way to meet everyone, as well as talk to like-minded artists.

YOUR PERSONAL DETAILS

For security and privacy reasons, Personal Information Details will not be kept in digital format on any live Application or Agreement forms. PDF documents will be issued for printing, completing, signing, dating, scanning, or photographing, and emailing back to newegf@gmail.com

EXPRESSIONS OF INTEREST CLOSE SUNDAY 21 JULY 2024

Name: Email:

Your Address:

Studio Address: (If different)

Phone: Website:

Facebook url: Instagram url:

Other social media:

Artistic Details:

Art Medium:

Art Genre:

Number of original artworks created in a month:

Number of vehicle spaces available for parking?

I will open my studio to the public on the following days during the NEGF ART Trial
Please mark your preferred days and time: (A minimum of 2 openings are required.)

Table with 2 columns: Day, Time (between 10am – 6pm daily). Rows include dates from Saturday 26th October to Friday 1st November.

I want to open my studio for an Artist Talk. Please nominate dates, times, and guest capacity.

Day / Date/ Times Capacity

Agreement:

I, the undersigned, hereby wish to be part of the NEGF ARTISAN Trail in 2024 and agree to all the conditions outlined in this document.

Name (print)

Signed Date

Please ATTACH the following files, with your Application and email to newegf@gmail.com

- Your Artist Biography or CV
Photos of your artworks (for review) in .jpeg format
A photo of your studio space in .jpeg format
A copy of your Public Liability Insurance

Deadlines:

SUBMISSION Sun 21st July 2024 including EIO form, photos, documents.
Mon 29th JULY 2024 Successful applicants notified. NEGF Bank details given
Wed 31st July, 2024 Payment due. If not paid, position offered to another applicant.

Please phone Susie 0412 116 536 for any application concerns